

“Anyone, Anytime, Anywhere” – Brain Injury does not discriminate. More than 3.5 million children and adults sustain an acquired brain injury (ABI) each year. In addition, at least 2.5 million children and adults sustain TBI’s in the US each year. This equates to a TBI every 13 seconds, 50,000 die each year equating to 137 dying from TBI’s everyday. TBI is the leading cause of death and disability among youth and young adults nationwide. An estimated 12 million Americans live with the impact of an ABI and at least 5.3 million Americans live with TBI-related disabilities – 1 in 60 people in the US live with a TBI-related disability!

TBI One Love is a non-profit organization, with the purpose of increasing awareness and prevention of Brain Injury, providing education and information relating to Brain Injury, networking, connection, and support for Brain Injury survivors and care-givers, in a positive forum of Hope and Inspiration. All advertising fees are for the sole use of TBI One Love organization operational expenses.

TBI One Love receives an average of 3,000 visitors a month on our primary website alone. The additional social media: Facebook, Instagram, Twitter, and LinkedIn sites currently have over 7,000 active followers. Media, public speaking events, publications, and partnerships also increase traffic to www.tbionelove.org with an active and ongoing presence in over 11 countries and a strong continual presence in the United States. In addition, TBI One Love host a radio show twice monthly with a vast audience, reaching and directing additional traffic to the website.

These additional Media outlets include:

- Health Is Your Wealth magazine – published in UK distribution over 500+ hospitals and Physicians’ offices.
- TBI Network/ Brain Injury Radio- guests are inspirational and informative speakers including Neuro Psychologists, Authors, Survivors, Hospital Executives/Directors, Boston Marathon bombing survivors, and brain injury activists from all over the world.
- TIRR Memorial Hermann Hospital Houston, Texas “Wall of Hope” & “Survivorship” Webinar host
- Nutcase Helmets – Global Partner – Share the Love Campaign
- Joey Gace Racing – Partner – Donate Life
- TBI One Love “Family – Tree” hosts over 250+ members from 11 countries including members directing other Brain Injury 501c 3 organizations – ASBISG, The TBI Coach, Heads Up, Stroke Information of UK, Paul for Brain Injury- UK, Texas Brain Injury Alliance, Team Mindful, The Bind, Brain Injury Association of Massachusetts - to name a few.
- Second Chance of North West Florida – BOD, Representative
- Public Speaking events include: Universities, Hospitals, Nursing/rehabilitation education programs, State Government Entities, local/regional businesses and civic organizations

Thank you for your interest and support of TBI One Love and all those affected by Brain Injury.

The logo for TBI One Love features the text "TBI One Love" in a stylized, 3D font. The letters "TBI" are in a bold, green, blocky font, while "One Love" is in a lighter, more rounded font. The entire logo has a slight shadow effect, giving it a three-dimensional appearance.

TBI One Love’s advertisement packages:

LEVEL	MONTHLY	6- MONTH	YEAR
Basic - Logo, description and link placed on the “Partners” page	\$125	\$700	\$1250
Advanced - Logo, description and link placed on the “Partners” page. Inclusion in Social media when relevant promotion and recognition	\$175	\$1000	\$1750
Premium - Logo, description and link placed on the “Partners” page. Inclusion in Social media when relevant promotion and recognition. Recognized/Promotion during TBI One Love Radio Show airing 3 rd Monday of each month.	\$200	\$1100	\$2250
Exclusive - Logo, description and link placed on the “Partners” page. Inclusion in Social media when relevant promotion and recognition. Recognized/Promotion during TBI One Love Radio Show airing FIRST Monday of each month.	\$225	\$1250	\$2450
VIP - Logo, description and link placed on the “Partners” page. Inclusion in Social media when relevant promotion and recognition. Recognized/Promotion during TBI One Love Radio Show airing FIRST & THIRD Monday of each month	\$250	\$1350	\$2500

WEBSITE Banner Logo Inclusion and Placement:

Company logo included in website header placed on every page with link	\$100	\$500	\$900
--	--------------	--------------	--------------

- ***Special Events** – Inclusion in special events and addition media promotion are on a per event / media basis.
- * **Special Mention/Thank-you recognition** – included per above and in any additional opportunity when applicable and relevant to presentation, photo, media, or otherwise.

One Love,

James Durham
“A positive mind creates a positive life”

